



1 November 2011

ACTION ASEAN !

Constantinides , Cocktails and two Knights in one night

We join once more gold sponsors, HSBC, for a cocktail function, open to members, Export New Zealand members, guests and all those who have expressed interest in our planned Trade Mission to Malaysia and Brunei in March next year.

Hong Kong based Simon Constantinides, HSBC Regional Head of Trade and Supply Chain Asia Pacific makes a welcome return to NZ and all those who heard him a couple of years ago, will look forward to an update and prognosis of a region, both within which we are located and with which we have critical trading relationships.

We'll then update you on plans for the ANZCBC/ENZ Trade Mission to Malaysia and Brunei.

Fingers crossed that for a rare time, both the Mission leaders, Sir Peter Maire and Sir Kenneth Stevens will be in Auckland together and available to address us.

With other Mission organisers, they'll address you on what is, on the one hand, a long established market but still teeming with opportunities and the other, a small but high per capita gdp nation, not well canvassed yet by NZ exporters.

Date: Thursday 24 November 2011
Time: 5.00 to 7.00 p.m.
Venue: HSBC, Level 9, 1 Queen Street, Auckland
RSVP: By Tuesday 22 November 2011

For details and registration please [click here](#)

We thank HSBC for its continuing and valuable support and hospitality

Malaysia/Brunei Mission Update

A good turn out at Export New Zealand/ANZCBC's recent Mission Breakfast heard compelling reasons why a Trade Mission is a suitable way to explore and understand a Market, not only for new entries but to established traders. The event announced above will add more detail and seek more input.

Meantime the Mission has been provisionally frameworked as follows.

Dates: March 25 to 6 April 2011 (with options)
Destinations: Kuala Lumpur, Penang, Kuching, Brunei Darussalam
Sectors: FMCG and related technologies, Engineering / I.T. services, Education
Leaders: Sir Peter Maire, Sir Kenneth Stevens

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Supported and Assisted by: The NZ High Commission and NZTE in Kuala Lumpur

At this stage the organisers are still open to feedback and comment before finalising.

Please forward expressions of interest to Catherine Mullane catherine.mullane@ema.co.nz

Flood calamity in Thailand

We have forwarded our sympathies to the Thai Ambassador in Wellington.

The catastrophe will have consequences on business for some time and, for instance, the visit of highly ranked Thai officials for English speaking training later this month has been postponed til March next year.

For an examination of the causes in the Bangkok Post [click here](http://www.bangkokpost.com/news/local/261047/smith-faults-water-management)
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Auckland University offers Asian Awards

The Dean's Asia Scholarships is a new series of scholarships at the Auckland University Business School. Three 3-year awards are available for international undergraduate students from countries in Asia to pursue undergraduate business studies at UABS, covering the entire annual tuition and fees.

Applications are set to close 15 November. [Click here](#) for further information.
http://media.auckland.ac.nz/central/scholarship/BE/DeanAsia_672_BE.pdf

Viet Nam FDI breakthrough

From our friends at Dezan Shira comes news of a new Viet Nameese strategy to make FDI more attractive to potential investors.

To read the article [click here](http://www.vietnam-briefing.com/news/strategy-targets-breakthrough-fdi-attraction.html/?utm_campaign=20111020_ab&utm_medium=email&utm_source=asia_briefing_mail_list&utm_content=VB_E2)
http://www.vietnam-briefing.com/news/strategy-targets-breakthrough-fdi-attraction.html/?utm_campaign=20111020_ab&utm_medium=email&utm_source=asia_briefing_mail_list&utm_content=VB_E2

NZ team in annual ASEAN tuk tuk race

Flushed as we are with New Zealand rugby success, news emerges (again from Dezan Shira's Asia Briefing) of an intrepid Kiwi team in the annual tuk tuk race from Jakarta to Krabi (Thailand).

If anyone knows who was in the NZ team and how they got on, please contact dcatty@asean.org.nz as we'd like to feature a report in an upcoming Action ASEAN – action indeed, traversing the destinations of several hundred thousand tonne milk powder and wood pulp!

To read about this rival to the Indy 500 [click here](http://www.2point6billion.com/news/2011/10/19/pan-asia-tuk-tuk-race-underway-10321.html?utm_campaign=20111020_ab&utm_medium=email&utm_source=asia_briefing_mail_list&utm_content=aB_E2)
http://www.2point6billion.com/news/2011/10/19/pan-asia-tuk-tuk-race-underway-10321.html?utm_campaign=20111020_ab&utm_medium=email&utm_source=asia_briefing_mail_list&utm_content=aB_E2

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