

in cooperation with prime sponsor  
**Southeast Asia Centre for Asia Pacific Excellence**

## **ASEAN AT 50: Mature, ambitious and open for business**

Monday 16 October 2017, AUT University, Auckland

### **PROVISIONAL PROGRAMME**

**0730** Registration, networking and coffee

**0800** Welcomes and introductions

**0815** Forum moderator, Stephanie Honey, introduces the morning session focusing on the macro political, economic and global environment ASEAN and New Zealand are now doing business in.

Opening keynotes – ASEAN at 50: Where it stands, where it's going, what it offers:

HE Mr Maris Sangiampongsa, Ambassador for Thailand and Chair of ASEAN Heads of Mission in NZ (TBC)

Stephen Harris, Director, South and South East Asia Division, MFAT - The New Zealand relationship broadens

Dr Sarasin Viraphol, Executive Vice president CP Group Thailand  
– The anatomy of Asian business conglomerates and why NZ must engage with them

Vangelis Vitalis, Deputy Secretary, Trade and Economic Group, MFAT - ASEAN – Keeping regional trade lanes open – where NZ goes next

Questions / discussion – Moderator Honey and opening keynote speakers

**1010** Morning tea and networking sponsored by ....

**1030** New Zealand and ASEAN – The opportunities and how we're performing NZ and ASEAN perspectives – a session moderated by the Southeast Asia Centre of Asia Pacific Excellence (SEACAPE)

Professor Rob Rabel, Victoria University of Wellington - Setting up a Southeast Asia Centre of Excellence

SEACAPE speaker to be confirmed – The ASEAN way, leadership and how ASEAN adapts to global and regional issues and implications for New Zealand.

Ben Smith, Australia, New Zealand Desk Manager, ANZ Singapore - New Zealand's opportunity, a perspective from ASEAN

**Robert MC Yap, Chairman Y3 Technologies, Singapore - Emerging ASEAN markets demand bold marketing and strong commitment**

**Moderator conducts panel discussion and questions**

**1300 Luncheon break and networking**

**1340 Delegates proceed to breakout rooms**

**1345 Afternoon session – practical ASEAN business topics in breakouts**

**Breakout 1A: Education – An Off shore Education Strategy for ASEAN**

**Moderator: Kenneth Leong**

**Panellists: Robert MC Yap (University of NSW Board of Trustees)  
Lester Khoo, International Relations Director, AUT University  
and other international expert panellists**

**Breakout 1B: – Practical exporting for SMEs in ASEAN, scaling the ladder to success**

**Moderator: Catherine Beard, Executive Director, Export New Zealand**

**Panellists: Mitchell Pham, Augen Software  
Craig Armstrong, NZTE  
and SME exporters**

**Breakout 1C – Students Forum 1 – organised by students from with input from ANZBC Next Generation**

**1500 Afternoon tea and networking sponsored by ....**

**1520 Breakout 2A: Indonesia – ASEAN's emerging Global giant**

**Moderator: Sir Neville Jordan, Chair Indonesia NZ Council**

**Keynote: Roslan P Roeslani, Chairman, Indonesia Chamber of Commerce (TBC)**

**Panellists: Two NZ based Indonesia experts augment the keynote address**

**Breakout 2B – ASEAN the broader business relationship**

**Panellists: Lee Bagshaw, partner Simmonds Stewart**

**Philip Turner Fonterra**

**ASEAN investor in New Zealand**

**Representative of Maori enterprise exporting to ASEAN**

**1640 Session moderators report back – Session moderators and Moderator Honey summarise breakout findings and emphasise key points**

**1715 The ASEAN relationship, the next 50 years ...**

**Introduced by Nigel Hemmington, Pro Vice Chancellor, AUT University**

**The Prime Minister or Minister of Trade (invited)**

**1745 Moderator Honey summarises and closes the Forum**

**1800/1930 50th Anniversary Cocktail Function**

**NB This is a provisional programme with some panellists still to confirm**